2021

MIIP

interior industry awards

accrediting excellence

BY

MALAYSIAN INTERIOR INDUSTRY PARTNERS ASSOCIATION

SPONSORSHIP KIT

INSPIRATION THRU THE RESILIENCE PERIOD

DATE

15 NOVEMBER 2021

WWW.MIIP.COM.MY

OVERVIEW

OBJECTIVE

- MIIP Awards is to recognise members of the Association who pursue excellence in design, contracting and craftsmanship, all reflected in the professional services rendered achieving quality workmanship related to fit-out programs, supply or creditable products and installations, and clever use of materials.

- To demonstrate the highest level of achievement within the various categories participated in, that translates into quality built interior environment benefitting the social, physical and cultural structure of the community that they were built for.

CATEGORIES

Total of 5 categories with expected 80 entries!

Category 1: Completed Fit Out Project
Category 2: Innovative and Creative Use Of Material
Category 3: Product Excellence
Category 4: Environment, Health & Safety Management
Category 5: Sustainable Green Products

SHOWCASING YOUR BRAND

MIIP AWARDS 2021

SPONSORSHIP OPPORTUNITY

GOLD SPONSOR: RM 9,800

- Logo acknowledgement in all MIIP Awards 2021 marketing & promotional collaterals
- Logo acknowledgement in MIIP Awards Winner video
- Logo acknowledgement at event backdrop and registration counter
- 1 x speaking slot in MIIP Webinar
- 2 x EDM blast to MIIP database
- 2 x Social media posts
- 2 x Seats in MIIP Awards Gala Dinner 2022
- 1 x Insertion advertisement page in the event programme booklet
- 30 seconds advertisement video during MIIP Awards Presentation Ceremony
- Goodie bag with promotional items to all attendees
- Certificate of appreciation
- Official Receipt on the sponsorship

REACHING OUT TO.....

- **BUILDER / CONTRACTOR**
- **MATERIAL SUPPLIERS**
- **PRODUCT MANUFACTURER**
- **FIT-OUT CONTRACTOR**

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MIIP AWARDS 2021

SPONSORSHIP OPPORTUNITY

SILVER SPONSOR: RM 6,800

- Logo acknowledgement in all MIIP Awards 2021 marketing & promotional collaterals
- Logo acknowledgement at event backdrop and registration counter
- 1 x EDM blast to MIIP database
- 1 x Social media posts
- 2 x Seat in MIIP Awards Gala Dinner 2022
- 10 seconds advertisement video during MIIP Awards Presentation Ceremony
- Certificate of appreciation
- Official Receipt on the sponsorship

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